

MEDIA RELEASE

25 October 2011
FOR IMMEDIATE RELEASE

PAGE 1 OF 1

89.0FM for whole community

Community Radio Hamilton welcomes today's announcement by the Ministry for Culture and Heritage, providing the Waikato's only Access radio station with broadcasting licence rights to 89.0FM in the Waikato.

"This is fantastic news for Community Radio Hamilton and the thousands of people who use the facility each week. It comes as the station approaches its 20th year on air, and provides us with a solid platform for growth over the next twenty years," says the station's general manager Phil Grey.

Following the expiry of the previous 89.0FM licence in April 2011 the Ministry for Culture and Heritage revised the non-commercial frequency's criteria to better align with its regional and community broadcasting framework. Through a public application process (which closed on 2 September 2011), six applicants were considered. Community Radio Hamilton was judged to best meet the Ministry's objectives to provide local broadcasting with diverse content, ease of accessibility, and future-proofing strategies.

"We've been working towards securing a full-power FM frequency for a number of years now, and have suffered our share of disappointments along the way, so we certainly feel sympathetic towards the other applicants that missed out this time. In particular, we look forward to working with, and even supporting any future bid by student radio station Contact FM for a full power FM frequency," says Phil.

The station, currently broadcasting on 1206AM (and low-power 106.7FM), will transition to 89.0FM during 2012. "There's a lot of work to be done before we start broadcasting on 89.0FM, including raising the significant additional funds that will make it all possible. We look forward to engaging with a range of funding agencies who have supported the station to date, and fundraising with our own volunteers," explains Phil.

ENDS

For more information please contact:

Lara Signal, Marketing Manager, Community Radio Hamilton

Email lara.signal@communityradio.co.nz

W W W . C O M M U N I T Y R A D I O . C O . N Z



214 Collingwood Street
PO Box 110, Hamilton 3240
T: 07 834 2170 | F: 07 834 2174
admin@communityradio.co.nz
www.communityradio.co.nz



MEDIA RELEASE

25 October 2011
FOR IMMEDIATE RELEASE

Phone 07 834 2170 / Mobile 021 390 465 / Fax 07 834 2174

w w w . c o m m u n i t y r a d i o . c o . n z